

# You're Choice is obvious ... SSS Ice Melting System

Even in the toughest conditions  
your best choice for melting snow and ice  
is the SSS Ice Melter Program

**Complete Ice Melt Performance**

	YES	NO
Features & Benefits	✓	
Melts Faster	✓	
Melts ice even at low temperatures	✓	
Easy to use	✓	
Easy to see color indicator	✓	
Reduces tracking	✓	
Gentle on vegetation	✓	
More products to better suit you're needs	✓	

SSS Ice Melters gives you superior quality, top performance and a name you can trust. With a variety of products to suit your needs let Triple S melt away you're problems.

**Problem Solved!**



Distributed By:



**Easy Choice**

**Smart Choice**

**First Choice**

**Econo Choice**

**Clear Choice**





# The Ice Melting Power You Need!

All ice melting compounds will melt ice and snow. Depending upon your conditions, some will do it better than others. Since conditions vary throughout the winter season, you need to make your choice based on several factors. Your ultimate goal is to provide a safer surface for all users, so performance should be more important than price alone. Your goal should be to obtain the best performance at the lowest cost.

## Understanding Ice Melters....

Ice melters work best when they melt snow and ice into a liquid brine. The liquid breaks and prevents the bonding of the snow to the sidewalk and makes it easier to remove by mechanical methods. Ice melters are not "ice removers", removal should still be done the old fashioned way!

## Melting Speed

The sooner an ice melter goes to work the less chance for slip and fall injuries. Applying it when the snow starts to fall can be the best approach. It quickly forms the brine coating and helps prevent adhesion and buildup.

## Air Temperature

The colder it is, the harder it is to melt snow and ice. You must consider your outdoor temperature when selecting an ice melter. What works early in the season may not be the best product when the temperature goes below zero.

## Ingredients

Some of the salts used in ice melters will stay in solution longer. You do not need to reapply as often. Less product goes further and does the job better. We all know that the cost of labor is much higher than the cost of the product. Less applications will save you both time and money.

## Proper Application

Too often ice melters are applied heavier than required. Product is wasted, concrete can be damaged and tracking can occur. Follow the directions and select a product with a color indicator. You can see exactly how much is being used and where it is going. Color indicators are carefully selected to not track or stain.

## The Ice Melting System that Delivers a Choice of Ice Melting Solutions.

### First Choice

- ❄ Fast action accelerator
- ❄ Works to -10°F
- ❄ Performance and value

The first choice for most applications. Granules of calcium chloride and sodium chloride are coated with the patented accelerator. Calcium chloride creates heat as it melts. Sodium chloride is accelerated into brine for long lasting melting even in lower temperatures. Blue coverage indicator. Uses: parking lots, walkways not bordering vegetation, high to moderate temperature.



### Smart Choice

- ❄ Fast acting accelerator
- ❄ Works to -15°F
- ❄ Proprietary formulation

Calcium chloride and sodium chloride granules are coated with a special pre-wet solution of magnesium chloride along with a patented accelerator. The unique process along with the increased calcium chloride formulation makes it effective at lower temperature. Blue coverage indicator. Uses: parking lots and walkways away from foliage.



### Easy Choice

- ❄ Safer around grass and shrubs
- ❄ Works to -25°F
- ❄ Patented process

Easy Choice is the best choice where vegetation is present. Repeated application run-off will not damage nearby foliage. Excellent in coldest climates. Patented process encapsulates urea with calcium chloride. Red indicator does not track. When applied properly can actually help green the grass in the spring! Uses: all areas surrounded by vegetation, high to low temperature.



### Econo Choice

- ❄ Patented accelerator
- ❄ Works to 0°F
- ❄ Economical

Based on a high percentage of sodium chloride for fast melting action at an economical price. Coated with a proprietary pre-wet solution of magnesium chloride and a patented accelerator it goes to work faster. With a blue coverage indicator. Uses: parking lots and walkways, not around foliage areas.



### Clear Choice

- ❄ Special applications
- ❄ Low toxicity and corrosion
- ❄ Sprayable liquid

Clear Choice is a biodegradable potassium acetate based product. Non-flammable. Excellent for use in facility entrance areas where pellets with salt or chloride compounds are not wanted. Spray on railings, vertical surfaces, metal stairs, around loading docks and equipment.

