

# Product Sales Sheet

## SSS CHALKBOARD & WHITEBOARD CLEANER

### Features

- Nonammoniated Formula
- Removes Dust & Marker Residue
- Restores Surface & Removes Ghosting
- 360° Valve Allows Can to Spray Upside Down
- Pleasant Sassafras Fragrance

### Description

An ideal product for use in schools, hotels, motels, institutions, offices, factories and churches. Give any chalkboard or whiteboard the "like new" look. Formulated to clean whiteboards as well as traditional slate chalkboards. Relieves eye strain by giving greater contrast and removing "ghost" images from repeated use. The easy to use high foaming aerosol puts product where you want it with maximum vertical cling - eliminates drippy wet mess. The unique 360° valve allows for spraying in any position while the pleasant fragrance leaves area smelling fresh and clean. Nonflammable and water based, this product contains no ozone depleters and is low in VOC content.

### Markets

An ideal product for use in schools, day care centers, camps, armed services, hotels, motels, institutions, offices, factories, churches.

### Demonstrations

Obtain chalk dust or baking flour, a small shaker container (empty parmesan cheese shaker works well), two clean cloths, and a trigger sprayer with water. Also get a small whiteboard and black marker (dry-erase type).

1. If a chalkboard is on site, use it for the demo. Otherwise, a desk or tabletop will suffice.
2. Sprinkle dust or flour onto surface. Spray water mist onto dust. Wipe with clean cloth and note incomplete entrapment of dust and how it "pushes it around".
3. Reapply dust or flour and spray SSS Chalkboard & Whiteboard Cleaner. Note clinging foam. Wipe with second cloth and point out how dust is "captured" and remains on cloth. Also point out the clean and residue free, high contrast surface.
4. The night before, mark on whiteboard with marker.
5. In front of customer, spray on, allow a few seconds dwell time, and wipe off. Point out "no ghosts".

Hint: Dark cleaning cloths work best. Whiteboard demo works best on "old" or aged writing – most products will remove fresh marks. Removing old marks and ghosts is this products best performance feature.