



Product Sales Sheet

SSS GRAFFITI REMOVER WIPES

- Features:** Heavy Duty Professional Strength Formula
Dual Side Wipe – Scrubs and Wipes Clean
Unique Emollient Additives with No Chlorinated Solvents
- Description:** SSS Graffiti Remover Wipes contain an advanced formula that will remove many kinds of graffiti - acrylic, enamel, urethane, epoxy, and latex paint as well as ink markers. It is ideal for use on most hard surfaces including bathroom partitions, signs, siding, phone booths, metals, tile and mirrors. It is effective on most graffiti even 24 hours after it has been applied. Unique emollient additives are more pleasant to use than older formulas. Combined with the advanced formula is the special dual-sided wipe material. Scrub with the special abrasive side, then wipe away residue with the softer side.
- Markets:** Use this product practically anywhere graffiti can be found. Institutional settings include schools, offices, hospitals, prisons, hotels, motels, bars, restaurants, and more. Industrial settings include factories, garages, bus barns, train and bus repair centers, and more. Ideal applications include restroom partitions, mirrors, and walls.
- Demonstrations:** Obtain a phone book cover, magic marker, black spray paint, a cookie sheet, and a can of Vandalism Mark Remover. Spray the cookie sheet the night before the demo with an "X" using the paint and also make an "X" with marker. This will show "dried" paint and marks on a nonporous surface for removal.
1. Pull a wiper with one hand and grab the phone book cover with the other. Press the wiper hard onto the cover to squeeze out a liberal amount of fluid over about a 4" square area. Allow to dwell a couple of seconds and begin gently wiping in a circular fashion using the abrasive side of the wiper. Continue until almost clean and then switch to the soft side and finish off. Point out the ease of removal and the absorption of the ink into the mark without transfer to the hands.
 2. Now pull out the cookie sheet you prepped the night before. Do the same – squeeze out some fluid, allow dwell, and begin wiping with the abrasive side. Do a small section of both the paint and the mark. Point out the ease at which the graffiti example is removed and absorbed into the wipe.
 3. Now consider the odor. Graffiti removers tend to smell and after working with this wipe you will notice an odor. However, point out the odor of the Vandalism Mark Remover product by spraying a small amount on a towel or piece of cardboard. The solvent aroma is stronger and more obnoxious.
 4. Ask the customer to take one wiper and rub it on his/her palms. Note how the formula is not overly aggressive on hands. Gloves are recommended primarily to keep paint or other materials not absorbed in the wipe from transferring to hands.

Notes:

SSS Product #05284

Contains: 45 WIPES, 8"x12" (20.3 cm x 30.5 cm)