

# Product Sales Sheet

## SSS ARMOUR PLATE UVX WIPES

- Features:** Heavy Duty Professional Formula  
UVX Protection Helps Prevent Damage from Ultraviolet Light  
Ideal for Vinyl, Multiple Auto Surfaces and More
- Description:** SSS Armour Plate UVX Wipes contain a micro-emulsion formula in a pre-moistened wipe. The special formula penetrates and protects vinyl, plastic, rubber, finished wood, metals, leather, leatherette, and similar materials. The UVX is an advanced technology ultraviolet light block. It protects treated surfaces against further damage from moisture, ozone, ultraviolet rays, and oxidation, which can result in dull and brittle surfaces. The special wipe material is durable but very soft and leaves no lint behind.
- Markets:** Use this product practically anywhere you can find surfaces to renew. Detail shops, repair centers, maintenance departments, car washes, upholsterers, sewing repair centers, and most any industrial maintenance site where surfaces are renewed. In janitorial settings, it is ideal for renewing vinyl seating, panels, formica furniture, stainless steel, and more. Other great settings are bus barns, golf carts, forklifts repair, etc. Virtually any maintenance application can take advantage of the convenience and ease of use of this wipe for protecting and renewing surfaces.
- Demonstrations:** Obtain a 6"x6" or so piece of dark colored vinyl from a cloth and fabric store, a bottle of ARMOR ALL and a small cloth wiper.
1. Pull a wiper with one hand and grab the vinyl piece in the other. Coat half of the the swatch and show the customer the immediate improvement in gloss. Set to the side and allow to fully dry.
  2. Take the wiper and ask the customer to smell the pleasant fragrance – refreshes as well as renews. Return to the wiper you just set down to dry a moment. Pick back up and trace finger across treated area – notice how the surface doesn't feel greasy and point out to customer. This product coats without making the surface sticky to attract dirt and fingerprints or to transfer to pants or dresses on seating surfaces.
  3. Now take the ARMOR ALL and spray onto the cloth wiper. Point out the dripping mess and overspray. Our product is more convenient, less messy, and will not affect surrounding surfaces such as glass. Wipe onto the other half of the vinyl swatch – let dry and then feel how greasy the surface is. NOTE: Clean your vinyl with the APC wipe to set up for your next demo opportunity.
  4. Finally, go find something on site to return to like new. Vinyl office seating is a great demo – so are forklift seats.

**Notes:**

**SSS Product #05283**  
**Contains: 45 WIPES, 8"x12" (20.3 cm x 30.5 cm)**