

SSS METAL POLISH WIPES

- Features:** Professional Strength Cleaner
Dual Sided Wipe
Maintain Brass, Copper and Silver
- Description:** SSS Metal Polish Wipes are the ideal product for the maintenance cleaning and polishing of brass, copper and silver. It combines a gentle but effective formula with the convenience of a pre-moistened wipe. Maintenance of multiple metal surfaces has never been easier. The advanced formula removes deposits and oxidation without harsh ammonia or solvent aromas. The low odor formula has a pleasant fragrance that makes it easy to use. The wipe is slightly abrasive on one side for cleaning and soft on the other for polishing. The go-anywhere container keeps it ready for use wherever metal surfaces are found in your facility.
- Markets:** Use this product in restaurants, bars, hotels, office buildings, virtually anywhere you would find brass fixtures, ornaments, panels, etc. Metal fabrication using copper and brass are also potential markets for this product. Arts and crafts manufacturers using these metals will also find a need for this easy to use product. In addition, marinas and other areas where a lot of brass can be found are excellent markets for this product.
- Demonstrations:** Obtain a 12x12 panel of polished brass and copper from a local metal fabricator. Have the edges rolled if possible so it they are easier and safer to handle. Be sure the metal is not coated with lacquer or any other anti-tarnish film. Allow your panels time to oxidize (1-2 weeks). Also obtain a can of BRASSO and a good quality wiper cloth such as a microfiber. The best demos are on site – try to work with the metal your customer will work with if at all possible.
1. Remove wiper from canister and point out the use of the dual sided wipe. One side will be soft and the other impregnated with gray swirls of a mildly abrasive material. Ask customer to feel the wiper – even the abrasive side should not scratch or scar. Now ask your customer to smell the wiper and feel the fluid on on his/her hand. Now pour a small amount of BRASSO in their other hand. Compare feel and odor of the two – point out how much easier it is to use SSS Metal Polish Wipes in occupied spaces like on carts in hotel lobbies and in bars and restaurants while in operation.
 2. Now take out your partially oxidized panels. Pull a wiper and wipe on a small area of the panel using the soft side. Press out the fluid to be sure the formula sufficiently wets the surface. Wipe gently in a circular motion – you should almost immediately begin to see the oxidation reversing. Continue until bright and then buff to shine with the dry wiper. Point out the lack of a film or residue and again the low odor, low mess ease of use. Now flip over and repeat using the abrasive side. After dry wiping, point out the lack of scratches or swirls and the added cleaning aggressiveness of the abrasive.
 3. Finally, ask to test and demo on the customers actual metals to be maintained. Valet Carts, Bar Rails, and more make excellent examples.
- NOTE: SSS Metal Polish Wipes are a convenience product. It combines the ease of use of a premoistened wipe without smelly ammoniated chemistry and messy pastes. It is designed for frequent use on lightly oxidized surfaces. It is NOT a restorative polish. To compare head to head with BRASSO on heavily oxidized surfaces will not be a fair demo as the BRASSO will outperform every time. SSS Metal Polish Wipes should be used for janitorial or custodial maintenance as part of a normal cleaning routine.

Notes:
SSS Product #05282
Contains: 45 WIPES, 8"x12"(20.3 cm x 30.5 cm)