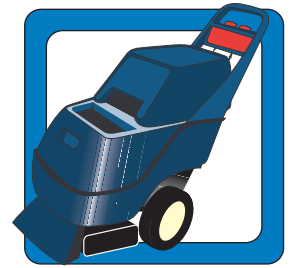


# NEW CONCEPT

## ULTRA-CONCENTRATED EXTRACTION CLEANER



### Technical Data

#### Specifications

<b>Color:</b>	Clear
<b>Odor:</b>	Characteristic
<b>Base:</b>	Biodegradable detergents
<b>pH:</b>	9.3 + 0.5
<b>Viscosity:</b>	Water thin
<b>Foam:</b>	Low
<b>Phosphate:</b>	None
<b>Rinsability:</b>	Excellent
<b>Flash Point:</b>	None
<b>Storage/Stability:</b>	1 year
<b>Weight Per Gallon:</b>	8.83 lbs.
<b>Freeze/Thaw Stability:</b>	Keep from freezing

#### Description

Low foam formula rapidly penetrates and emulsifies soils for quick, effective cleaning. Ultra-Concentrated and economical: one gallon of New Concept yields 321 ready-to-use gallons. Meets 5<sup>th</sup> Generation Stain Resistant carpet cleaning requirements. Soil retardant additive enhances stain resistance. Fragrance free.

#### Directions

Read all directions and cautions on the label prior to using. Consult the MSDS for recommended personal protection equipment.

Vacuum carpet thoroughly. Pre-test carpet for colorfastness in an out-of-sight area.

##### Portable Extraction:

For light soil: Dilute 1:320 (2 oz. per 5 gallons of water).

For moderate soil: Dilute 1:210 (3 oz. per 5 gallons of water).

For heavy soil: Dilute 1:160 (4 oz. per 5 gallons of water).

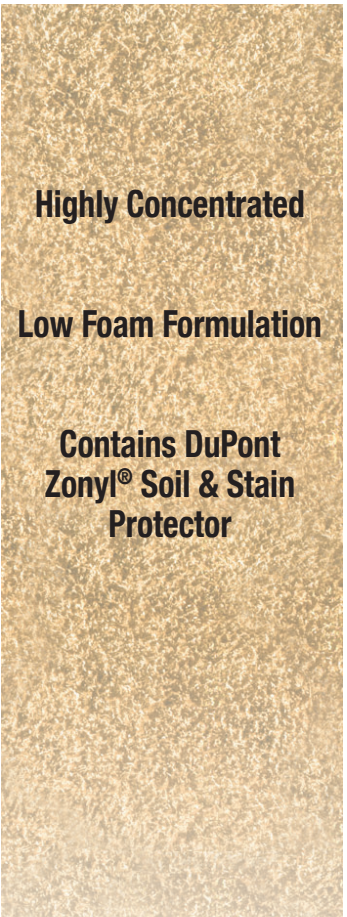
**Truck Mounted Extraction:** Dilute 32 ounces (1 quart) per 5 gallons of water to make truck mount concentrate. Meter at 2-4 gallons per hour.

**Important Notes:** Follow the cleaning procedures specified by manufacturer of the cleaning equipment. Avoid overwetting the carpet. Add SSS Liquid Defoamer or Foam Eliminator to the recovery tank as necessary. After using this product, set the carpet pile and protect the carpet from furniture legs and bases while drying. For best results, follow with SSS Carpet Rinse Plus to neutralize and condition the carpet.

#### What the Pros Know

Conventional extraction methods begin to remove the stain protection from carpet fibers after 2 to 3 cleanings. New Concept contains DuPont Zonyl® Soil and Stain Protector that enhances stain resistance while cleaning the carpet in one labor-saving step.

THIS PRODUCT IS APPROVED BY: C&A FLOORCOVERINGS.



Highly Concentrated

Low Foam Formulation

Contains DuPont  
Zonyl® Soil & Stain  
Protector

