

Force4

Tile & Grout System

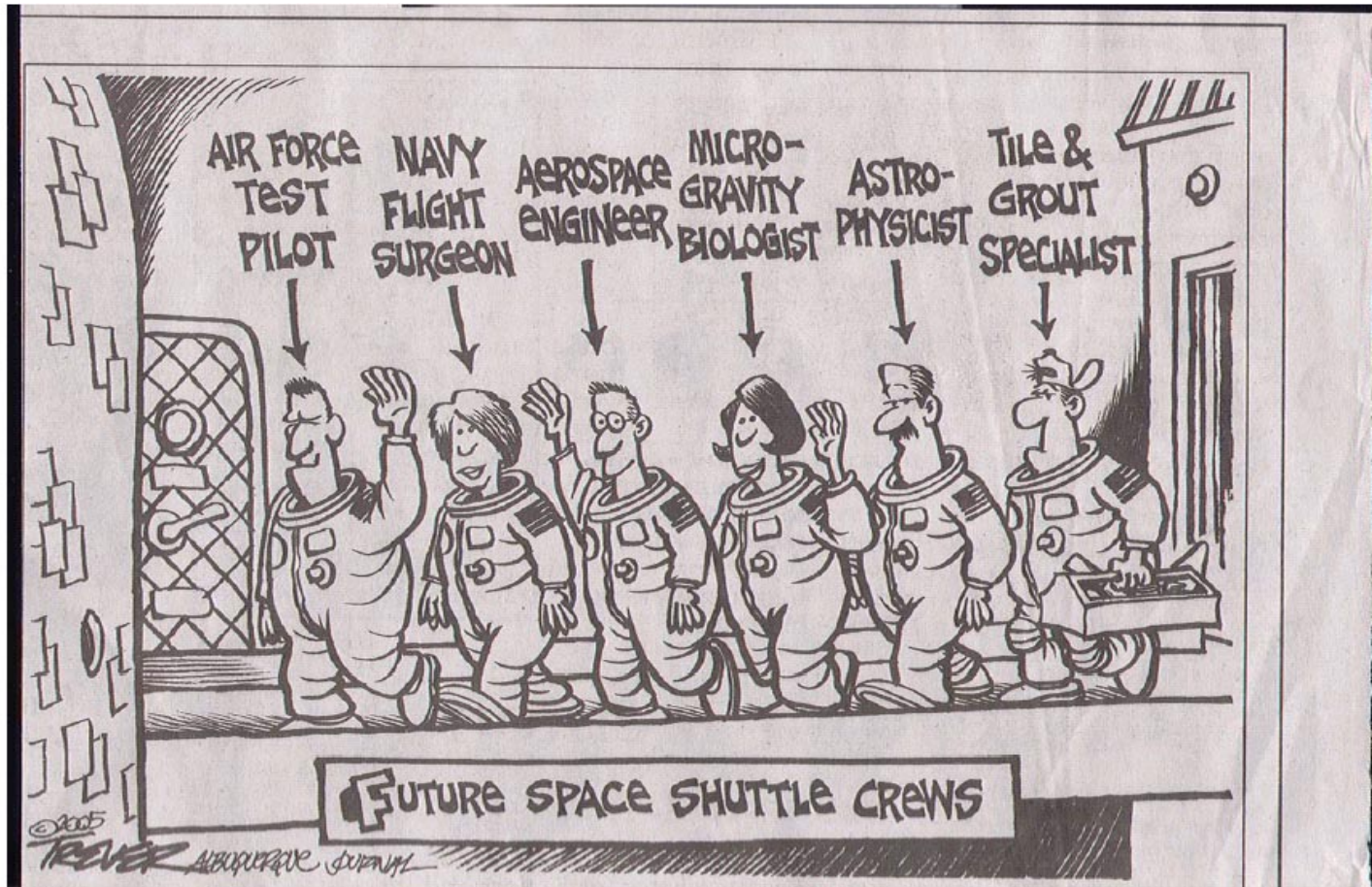
Introduction to *Force4* Tile & Grout System

**A comprehensive system for
restoration, slip-resistance, and
preservation of non-polished porcelain,
ceramic, quarry tile, and grout**

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Tile & Grout System

Force4 takes the “Rocket Science” out of Tile & Grout Restoration



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Force4 is simple and efficient with four easy-to-use products for unparalleled restorative cleaning, slip-resistant protection, and preservation of *non-polished porcelain, ceramic, quarry tile and grout.*



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Force4 Step by Step

- **Force4** is the Triple S brand name for the original Dyna-System by Dyna-Corp, Inc.
- This unique system was developed through years of field testing trial and error in search of a complete system that would restore, make slip-resistant, and seal synthetic tile and grout.
- Developed and successfully used, this system of chemicals has been perfected by a combination of scientists and experts in the tile & grout industry.



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Value Adds & Benefits

Force4 creates safe, attractive, sanitary, and long-lasting tile & grout surfaces.

- **Tile & grout look new again**
- **Safe & non-toxic with no harsh acids or fumes**
- **Cost effective, efficient, and user friendly**
- **Long lasting and durable with normal maintenance**
- **No topical applications to scratch, wear, fade, or crack**
- **Increases slip-resistance**
- **Seals and hardens both tile & grout**
- **No long cure times, and resume normal traffic after just one hour**
- **Lowers overall maintenance and cleaning costs**
- **Increase long term appearance retention**

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Application is easy!

- Mops & Buckets
- Scrubber or Deck Brush
- Wet Vacuum



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ASSAULT™ Tile & Grout Cleaner and Pretreatment

STEP #1.) Pre-Treat Surface

This product gets you started by removing all dirt, oil, grease and other contaminants from the surface of tile & grout.



ASSAULT™

APPLICATION:

- Mix 1 part Assault to 8 parts water.
- Mop solution onto surface.
- Allow 15 minutes dwell time.
- Scrub (*Low speed scrubber w/ brush or deck brush*).
- Extract slurry with wet vacuum.

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ADVANCE™ Grout Restorer and Cleaner

STEP #2.) Restore Grout

Advance returns grout to new by breaking up and removing stain causing contaminants from deep within the pores of your grout lines.



ADVANCE™

APPLICATION:

- Mix 1 part Advance to 8 parts water.
- Mop solution onto surface.
- Allow 15 minutes dwell time.
- Scrub (*Low speed scrubber w/ brush or deck brush*).
- Extract slurry with wet vacuum.

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REVIVE™ Tile Restorer and Cleaner

STEP #3.) Restore Tile

Penetrating deep into the pores of tile, Revive aggressively cleans and eliminates stains while opening pores in preparation for Shield penetrating sealer.



REVIVE™

APPLICATION:

- Mix 1 part Revive to 8 parts water.
- Mop solution onto surface.
- Allow 15 minutes dwell time.
- Scrub (*Low speed scrubber w/ brush or deck brush*).
- Extract slurry with wet vacuum.

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SHIELD™

SHIELD™ Slip-Resistance and Sealer

STEP #4.) Seal Tile & Grout

Shield is a penetrating treatment that forms crystals within the surface pores. The result is a clean, resilient, slip-resistant surface that lasts for years.

APPLICATION:

- Spray sealer (*fine mist*) onto surface.
- Back wet with water (*if necessary*) to keep from drying.
- Keep wet for 30 minutes and then allow to dry naturally.

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**Force4 can be used anywhere there is tile & grout!
It is effective both indoors and outdoors.**

- **Hospitality**
- **Medical**
- **Churches**
- **Industrial**
- **Restaurants**
- **Professional Bldgs.**
- **Educational**
- **Elderly Care**
- **Pool Decks**
- **Restrooms**
- **Commercial Kitchens**
- **Entrances & Walkways**

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Taking *Force4* to market

- **Three Pronged Approach to Selling this System**
 - **Restoration**
 - **Slip-Resistance**
 - **Preservation**
- **Qualify the Opportunity**
 - **Key Decision Maker**
 - **Establish the Right Expectation**
- **Close with a Demo Instead of Selling with a Demo**

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Product demonstrations can help close sales

A Demonstration of Dyna-System should require only a small area. The demo area below is about 12" x 12" and produced dramatic results.



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More demonstrations of Force4



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Dirty Tile and Grout

Most tile and grout are left unsealed. The result is an open opportunity for contaminants to penetrate into pores causing staining, polymerization, and efflorescence that is unsafe and unattractive.

The combination of soiling, contaminants, and alkali left behind after mopping can result in slippery surfaces and rapid deterioration of grout.



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Before & After Images

Dirty Tile and Grout?

Force4 is your answer!

With Force4, you can restore and seal tile & grout without re-grouting, color sealing, topical applications, or harsh acids.

Pool Tile w/
Efflorescence



After Force4

Restroom w/ Severe
Soiling and Stains



After Force4

Textured Tile w/
Sever Soiling



After Force4

Kitchen w/ Food on
Tile and in Grout



After Force4

Grout w/ Severe
Soil and Stains



After Force4

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Slip & Fall Epidemic!

The National Safety Council states that there are over **9 million** disabling slip & fall injuries requiring hospitalization every year. That's nearly **25,000 per day!** Slip & fall accounts for nearly 30% of all reported injuries and is the second leading cause of accidental death and disability behind those involving vehicles.



The Bureau of Labor Statistics shows that over **100 million** work days are lost each year due to slip & fall injuries. This represents 65% of all employee hours lost and is one of the reasons why worker's compensation rates are increasing approximately 30% each year. It is estimated that the average slip & fall incident will cost a company **\$95,000** after medical costs, legal fees, settlements and/or court awards.

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Concerned about Slip & Fall?

Force4 is your answer!

Force4 will dramatically increase the slip-resistance of your tiled surface in both wet and dry conditions.

Before Force4 Application

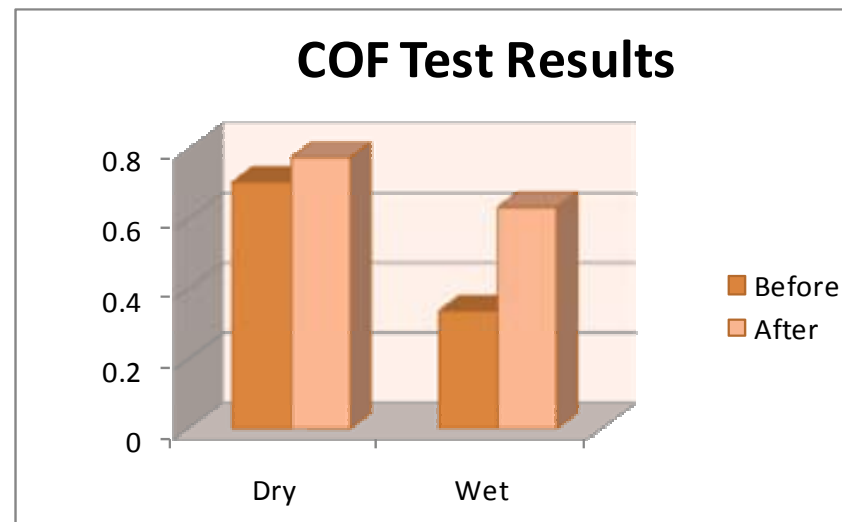
Dry: .705

Wet: .338 (*Considered Dangerous*)

After Force4 Application

Dry: .775

Wet: .633 (*ADA .6 Compliance*)



Increases in slip-resistance will vary dependent upon tile and environment. The following test results are from a recent pool deck project where textured porcelain had been installed. Tests were performed using an ASM 726 portable static coefficient of friction tester as manufactured by American Slip meter Company.

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Added benefit when *Force4* is used to address slip & fall...

Depending upon specific circumstances and criteria, your customer's business may qualify for a tax credit and/or deduction for the application of Non-Slip Products based on the Americans with Disabilities Act (ADA).

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Daily Maintenance with Neutral Cleaners



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Periodic Deep Cleaning with Degreaser



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What Customers are Saying...

Capitol Plaza Hotel and Convention Center – Topeka, KS

We certainly have had great success with Dyna-System (Force4) cleaning and restoring tile surfaces with Force4 at our hotel. I have never had anything work out any better than the service to clean and restore the tile.

Harrah's Casino – Council Bluffs, IA

I had heard of the difference Dyna-System (Force4) made to floor areas from other colleagues. I was not 100% sold, until I actual seen the difference it makes. In purchasing and having the company apply this product to our most high risk areas, I have seen a drop in injuries relating to slip/trip & fall accidents from moisture on the floors. This product truly is a marvelous product. I would recommend any one that has areas where water can be present to try this product.

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More Customer Testimonials...

Midwest Aquatics & Scuba Center – Olathe, KS

We had SDI install their slip resistance product (Force4) on our tile floor around our commercial swimming pool and have been very pleased with the results. We installed a beautiful tile floor that we had hoped would be slip resistant but in reality turned out to be very slick once we started getting water and an oil layer built up on the tile. After the cleaning and surface treatment, we have not had any slipping and more importantly no accidents.

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More Customer Testimonials...

Homewood Suites – Kansas City, MO

My name is Jennifer Tabert and I started as the Exec Housekeeper in June 2005. The grout on our entry floors was black! We took up some old area rugs in the entry only to find fresh pink grout that matched the tile so nicely and made the rest of the floor with the black grout look disgusting. I went to the store and tried many different products on my black grout all to the dismay that NOTHING worked. I even had a demonstration done with a special floor cleaning machine that would have cost \$5000. This machine did not work either. After speaking with Bryan and seeing his products in action, I was sold. It did not take much to sell my GM either. It has now been 11 months and my tile and grout are CLEAN CLEAN CLEAN. All we do is mop with a gentle cleanser daily. This system cannot be beat!

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What Service Providers are Saying...

“I’ve been around the industry for many, many years and have never seen anything like this – it’s amazing!” Bill F.

“If you guys can get a 61 year old guy that has been in this industry all his life excited, you guys really have something! I am changing my company around these products and have already added the system to my website as a new service.” Jim R.

“We moved a rug and found what the tile and grout used to look like. After Dyna-System (Force4), our customer thought the demo area looked even better. These products are great!” Ken F.

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Force4 comes professionally packaged in a one box kit containing qty. 6 – 1/2 gallons total. Enough to complete 500 s/f of tile & grout.

Kit Contains:

- **Qty. 1 - 1/2 Gallon Strobe Neutral Cleaner**
- **Qty. 1 - 1/2 Gallon Assault Industrial Pre-Treatment**
- **Qty. 1 - 1/2 Gallon Advance Restorative Grout Cleaner**
- **Qty. 1 - 1/2 Gallon Revive Restorative Tile Cleaner**
- **Qty. 2 - 1/2 Gallons of Shield Clear Penetrating Slip-Resistant Sealer**

Each kit also includes a Quick Reference Guide.

Recommended maintenance practices and cleaners.

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Technical support is only a phone call away...

(877) 483-7200

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Tile & Grout System

**Your Complete Solution for
Restoration, Slip-Resistance, and
Preservation of Non-Polished
Porcelain, Ceramic, Quarry Tile, &
Grout.**